

**Ms. Shilpy Malhotra**  
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## **Education**

M.Com. Shaheed Bhagat Singh College, University of Delhi, 2012  
B.com (Hons.) Gargi College, University of Delhi, 2010

## **Professional Positions**

Assistant Professor, Department of Commerce, Shaheed Bhagat Singh Evening College, University of Delhi. (30 July, 2013 – Present).

Assistant Professor, Gargi College, University of Delhi. (3<sup>rd</sup> Jan 2013 – 22<sup>nd</sup> May 2013)

## **RESEARCH**

### **Published Intellectual Contributions**

#### *Journal Article*

Research paper published (Co-authored) in UGC approved International Journal for Research Engineering Application and Management. Title of the research paper - Impact of Managerial Effectiveness on Growth of a Country - A Comparison between Developed and Developing Nations, Published in Volume 04, Issue 09, Dec 2018.

A study on the seven habits of highly effective people, International Journal of Innovative Research & Studies, Jan – 14, ISSN: 2319-9725, Page No. 338-346 (Single Author)

A study on marketing fast moving consumer goods, International Journal of Innovative Research & Development Jan – 14, ISSN: 2278-0211, Page No. 1-3 (Single Author)

Impact of compensation management in coping with turbulent times in the IT industry – an Indian perspective International Journal of Innovative Research & Studies, Jan – 14, ISSN: 2319-9725, Page No. 690-697 (Single Author)

Impact of direct/online marketing on traditional channels, International Journal of Marketing & Technology, Mar – 14, ISSN: 2249-1058, Page No. 89-96 (Single Author)

A study on how better decision making can be attained with the help of six thinking hats, International Journal of Management, IT & Engineering, Mar – 14, ISSN: 2249-0558, Page No. 188-196 (Single Author)

Impact of outsourcing on the organizations opting for it International Journal of Marketing & Technology, Mar – 14, ISSN: 2249-1058, Page No. 115-122 (Single Author)

## **Presentations Given**

### ***Paper***

Research paper accepted for presentation and publication at 14th Biennial Conference being organized by the Entrepreneurship Development Institute of India, Ahmedabad, Gujarat to be held in February 2021. The title of the paper being “A Comparative Study of Entrepreneurship Ecosystem of Selected Countries - An Empirical Exploration”.

Presented a research paper titled “Women Entrepreneurship – Policy Initiatives-Indian & Global Perspective” at National Seminar on ‘Role of women Entrepreneurs in Socio-Economic Development of India organized by Bharti College, University of Delhi on April 26-27, 2019.

Presented a research paper titled “Policy Framework around Social Entrepreneurship: Moving the field forward” at an International Conference “Sustainable Development – A Value Chain Perspective, SDVP-19” being organized by MDI – Murshidabad on December 6-7, 2019. (accepted for publication, awaiting details of publication)

Presented a poster titled “A Study of the Financing Model of Social Enterprises in the Global Era – Earned Income Concept” at PAN – IIM – World Management Conference, Indian Institute of Management, Rohtak, 12th -14th December 2019.

Presented a research paper titled, “Impact of Managerial Effectiveness on Growth of a Country – A Comparison Between Developed and Developing Countries” at an International Conference at Shyam Lal College, University of Delhi held from 3<sup>rd</sup> – 7<sup>th</sup> March, 2018.

### ***Research Projects***

Project on “Foreign Direct Investment in India & its role in promoting country’s economic development” in the final year of graduation in 2009.

## **OTHER ACADEMIC ACTIVITIES**

### ***Workshops / Seminars / Conferences organized:***

An active member of the Organizing Committee of various National Conferences and events organized by the Institution.

Anchored various National Conferences and events Organized by the institution.

### ***Workshops / Seminars / Conferences attended:***

Report written for 3<sup>rd</sup> National COPHAM Stakeholders Meet – India’s UHC agenda and the role of integrated health and microfinance for Sa Dhan – The Association of Community Development Finance Institution in May 2019.

Participated in a Webinar on “Revival of Economy Post COVID-19” hosted by RAQAM in association with the Department of Management and Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi on May 5, 2020.

Attended an online workshop on “Data Analysis Using SPSS” organized by SPSS South Asia (P) Ltd in association with QTanalytics on May 14-15, 2020.

Attended “One-week National E-learning Workshop on Research Methodology” organized by Shyam Lal College, University of Delhi from 8<sup>th</sup> May, 2020 to 15<sup>th</sup> May, 2020.

Completed 100 hours of Information Technology Training from the Institute of Chartered Accountants of India in 2011.